



Nhat Pham



Combining the power of relationships with digital strategies to win new customers and keep them.

Creating strategies and systems to attract new customers is hard enough. Creating them to scale can be the difference between expansion and extinction.

That's where Nhat's expertise comes in. A marketing strategist and business growth advisor, Nhat teaches companies how to leverage the power of growth marketing to rapidly gain market share while retaining customers.

Whether speaking to sales teams, executives, or entrepreneurs, he simplifies high-tech and high-touch marketing in a clear and entertaining way.

Nhat brings over 20 years' experience to the table, working with clients from start-ups to Fortune 100s to execute a customer growth formula that works.

KEY SPEAKING TOPICS

The Customer Growth Formula

Building a predictable process to scale customers

Digital Strategy: THE Force Multiplier

Applying a digital strategy to increase your company's value

Digital Relationship Economics

Leveraging your greatest asset for quantifiable growth

Co-Create

How your company will profit from strategic collaboration

SUBJECT MATTER EXPERTISE

Growth Marketing

Digital Strategy

New Technology

Marketing Multipliers

Customer Retention

KEY CLIENTS



WHAT CLIENTS SAY

An excellent speaker and very engaging! We highly recommend him.

– Rick Brindle | VP of Industry Development, Mondelez (formerly Kraft Foods)

Nhat provides strong expertise in the entire online arena. He has the ability to teach and deliver sound advice in a collaborative and helpful way.

– Terry Fink | Planet Central Advertising

Not only is Nhat an engaging and knowledgeable professional, but he is a kind and genuine individual. I would be pleased to hire him again.

– Lindsey Moss | Meetings & Conference Coordinator, MPI

GET TO KNOW NHAT

As an immigrant from Vietnam, Nhat has been building the American Dream as an entrepreneur through three different businesses. Lessons of hard work, persistence, and empathy, learned from his parents, have helped Nhat successfully work with hundreds of executives and entrepreneurs to scale and grow their organization.

Along with his son and two daughters, Nhat now calls Richmond, VA, home, and invests in giving back through local community and charitable organizations. He is an Advisory Board Member for the Retail Merchants Association and serves on the boards of several companies.

To book or request more information:

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